

2013

HEARTLAND COMMUNITY HEALTH CENTER

ANNUAL REPORT



HEARTLAND
COMMUNITY HEALTH CENTER

A LETTER FROM JON

HEARTLAND CEO



I'm struggling to put my finger on the word that I feel best describes 2013 at Heartland Community Health Center. Exhilarating? Yes. Exhausting? Yes. Fulfilling? Absolutely. But none of these words truly capture our 2013.

I guess if I'm really thinking about it, the word I'm looking for is incomprehensible. We stand now in absolute wonder at what God has taken away and what He has brought us. And we stand now trusting even more that God has us exactly where He wants us.

Since I first came to Heartland Community Health Center as a volunteer, I have been continuously amazed by the faithfulness and favor God has shown us. Through the ups and downs of this young organization, we have learned (and are still learning) to trust what God is doing. He is continuously providing for us and preparing us for what is next.

In 2013—with the help of our generous supporters—Heartland did more than ever to fulfill our mission of transforming the health and lives of those in need through the love of Jesus Christ. We hired a new medical director and added a new nurse practitioner to meet more of the need; remodeled our clinic to be more welcoming, comfortable and private; provided more holistic care by growing our partnership with the Bert Nash Community Mental Health Center; and changed our scheduling model so more people can get in to see a provider faster.

The investments we made in 2013 have us ready for even more growth in 2014 and beyond. We love serving this community and we are sincerely grateful for your partnership.

Jon Stewart

THANKS TO OUR CHURCH PARTNERS



First Christian Church



LAWRENCE FIRST NAZ

North Lawrence Christian Church

Indian Avenue Baptist Church



AND OTHER CHURCH SUPPORT

Grace Evangelical Presbyterian Church

Lawrence Free Methodist Church

A SNAPSHOT OF 2013



MORE PROVIDERS & MORE NEEDS MET

We added a new Medical Director, Dr. Dan Purdom, and a new Nurse Practitioner, Nicole Delimont. By adding additional providers, Heartland was able to meet the needs of 26% more patients this year with room to continue growing in 2014 and beyond.



HEARTLAND & THE MARKETPLACE

Through the Health Insurance Marketplace, we were able to enroll more than 100 uninsured individuals in affordable insurance, some for the first time in their lives. This will help those enrolled receive the care they need when they need it.



CLINIC REMODEL & MORE EXAM ROOMS

Through a grant from the Kansas Association for the Medically Underserved, we completed our biggest remodel project yet. We have a brand new, modern reception area and six new exam rooms, doubling our capacity to treat underserved families.



EXTERNALLY FOCUSED CHURCH

This year we partnered with thirteen churches, and received support from two others. These churches helped Heartland by giving financially, donating food, and sending volunteers.



PARTNERSHIP FOR HOLISTIC HEALTH

We deepened our commitment to providing holistic health care by strengthening our partnership with Bert Nash. A Heartland nurse practitioner sees patients at Bert Nash one day a week while a part time psychiatrist and full time behavioral health consultant treat patients at Heartland.



FAITHFUL & COMMITTED VOLUNTEERS

This year at Heartland, 108 volunteers served over 8,500 hours in the clinic and food pantry totaling approximately \$120,000 in in-kind support.



CARING FOR THE WHOLE PERSON



PRIMARY HEALTH CARE CLINIC

Heartland's primary care clinic offers integrated mental/behavioral health services to ensure all needs are met: physical, emotional, social, and spiritual. Heartland also offers Diabetes Care & Prevention, smoking cessation, and exercise and nutrition programs; medication assistance; cooking classes; and countless connections to community resources.

5,872 patient visits in 2013.



FOOD PANTRY

Heartland's food pantry offers clients their choice of healthy options and perishable food staples, such as milk, eggs, lean meats, and bread. With more than twenty dedicated volunteers, the food pantry is able to connect clients with our health clinic, as well as other resources aimed at addressing the causes of poverty and hunger instead of simply treating the symptoms.

2,350 food pantry visits in 2013.



RENT & UTILITY ASSISTANCE

Heartland's Rent & Utility Assistance Program helps in-need families get back on their feet. A social worker from partnering organization Catholic Charities screens applicants and distributes funds to 15 families each month.

180 families helped in 2013.



TRANSFORMATIONAL CARE



"I like that it's a team that works together to provide my care."

"I like Dr. Purdom. He takes time with his patients. I didn't feel hurried."

"Here, I am treated like a human being instead of a diseased thing."

"Now I have a sound option for medical care despite my financial situation."

"I like the mission of Heartland and the affordability. I also appreciate that when you come here you are made to feel important. Thanks!"

"I feel that our therapist listens to what I have to say."

"The staff truly cares about helping me become healthier, not just treating symptoms."

"It's the best care I've ever received."

"The staff and nurses and doctors are willing to discuss my concerns and give good info."

"I like everything best. Finding this place was a God send."

"The doctors care about the whole person."

"I have been treated poorly at other places for not having insurance, almost like a criminal. Everyone at Heartland has been incredibly friendly and welcoming."



"We are committed to providing our care in a way that emphasizes the needs of our patients and their role in their health. Our providers take time with each patient and work as a team to create a plan that helps them manage their health."

A handwritten signature in black ink that reads "Dan Purdom, MD".

Dan Purdom, MD
Heartland Medical Director

PARTNERING WITH OUR COMMUNITY

Heartland Board of Directors

Nate Rovenstine: Chairman
 Pieter Willems: Vice Chairman
 Wayne McDaniel: Treasurer
 Mike Malm: Secretary
 Amber Gray-Wolf
 Anna Popiel-Doktor
 James Pavisian

John Leatham
 Kelly Hayes
 Laura Nash
 Rick Burwick
 Robin Brooks
 Wesley Helfenbein



Cordley Elementary Carnival

MISSION: To transform the health and lives of those in need through the love of Jesus Christ.

COMMUNITY PARTNERSHIPS



City of Lawrence



The Feinstein Foundation



Fill Up Pour Out at Arterra Event Gallery



Holiday Haircuts w/ Paul Mitchell the School OP



Jon Stewart framing walls during the remodel



Health Insurance Marketplace Town Hall at LMH

FINANCIAL SUMMARY

2013 SUPPORTERS

\$20,000+

Lawrence Wesleyan Church
Ray & Imy Poteet

\$10,000-\$19,999

Gene & Charlene Fritzel
McDaniel Knutson Financial
Partners
Mustard Seed Church

\$5,000-\$9,999

Arterra Event Gallery*
BRI Inc.*
EastLake Community Church
Curt & Martha Lanpher
Morning Star Church
Jon & Karen Stewart*

\$1,000-\$4,999

Blue Cross Blue Shield of Kansas
Stephen Carttar
Rebecca Coan
Christ Covenant Church
Ali Edwards
G2 Architects*
Brad Grinage
Matt Harms
Kyle Haeusser
Indian Avenue Baptist Church
Lawrence Heights Christian Church
Michael Malm & Wendy Droge
North Lawrence Christian Church
Robert & Laura Sidlinger
U.S. Bancorp
Velocity Church
Vintage Church

\$500-\$999

360 Church
American Postal Union Workers
Colleen Carlsen
Kathleen Himmer
Carey & Jean Johnson
Lambda Chi Alpha
Kay Mengers
Ken Roberts
Ty & Susan Yoshida

\$100-\$499

Wolfgang Berthold
Luke & Victoria Bogner
Antonette Brecheisen
Rick & Monica Burwick
LaVerne & Morna Calef
Lee & Carolyn Carlson
Clinton Presbyterian Women
Woody & Marla Davis
Douglas Co. Connection Inc.
First Baptist Church
First Church of the Nazarene
Michael & Julia Gaughan
Phillip & Phoebe Godwin
Glaxosmithkline Foundation
Gracenote Photography*
Mark Griffith
Howard & Cynthia Hasler
Ted & Elaine Hite
Dean & Joyce Jordan
Walt Kihm
Knology
Angela Leasure
Lawrence Wesleyan Church
Women's Bible Study
Nicholas & Jennifer Maciaszek

Gene & Carol Meyer
Bruce & Erni Muzzy
Nola Peine
John & Dana Prijatel
James & Nang Mo Lao Rives
Shirley Roberts
Nathan & Janet Rovenstine
David & Elizabeth Scheib
Jeremy & Amy Shellhorn
Eric & Patricia Roach Smith
Ron Swall
Scott & Nancy Thellman
Truman & Wanda Waugh
Frank & Donna White
Bill & Robin Wood
The World Company
Diane Yeamans
Anonymous (2)

Up to \$100

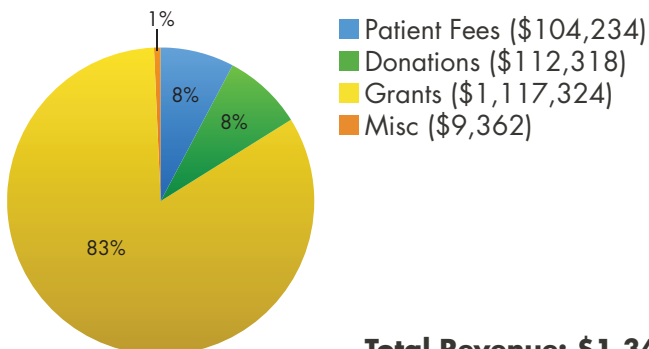
Patricia Adams
Reba Bennett
Michael Buerman
Justine Burton
Glenda Clisso
Brenda Coffman
Steven Conley
Kim Coons
Dawn Cope
Ryan Crawford
Anna Doktor
Steve & Carol Edwards
Charles Fisher
Dennis & Cindy Folks
Joseph Gaultney
Carl & Doris Guggisberg
John & Diane Hachmeister

Jessica Hampton
Jeff & Jerri Herman
Rita Hoffman
John Houston
Kenneth Jennings
Lora Lee Johnson
Robbin Kerth
Tracy Lyon
Kerry Magee
Mary Anne McClure
Kathleen McGreevy
John McGrew
Jerald McVey
Cara Muths
William Parmer
Darla Pittman
Naomi Rothwell
James Seaver
Myka Small
Virgina Smith
Ben Tomlin
Harold Washington
John Wilson
Terry & Roma Wisdom
Brandon & Heather Zoeller

We have made every effort to ensure that each gift is properly recorded. If your name is misspelled, listed incorrectly, or inadvertently omitted, please notify Ali Edwards at aedwards@heartlandhealth.org or 785.841.7297, ext. 208.

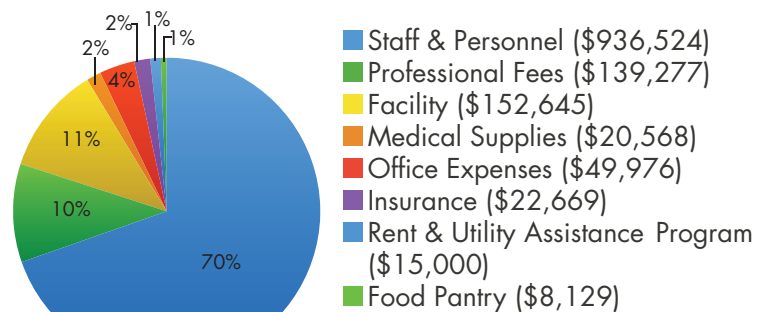
*Combination of cash and in-kind donations.

REVENUE



Total Revenue: \$1,343,238

EXPENSES



Total Expenses \$1,344,788

2013 financial information is impacted by a transition from cash accounting to accrual and GAAP.

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